2027 CANADIAN WOMEN'S HEART HEALTH SUMMIT



SPONSORSHIP PROSPECTUS

APRIL 16–17, 2027 • WINNIPEG, MANITOBA • RBC CONVENTION CENTRE

WOMENSHEARTSUMMIT.CA

CANADIAN WOMEN'S HEART HEALTH CENTRE
CENTRE CANADIEN DE SANTÉ CARDIAQUE POUR LES FEMMES

NATIONAL ALLIANCE NATIONALE

Heart Care Manitoba
Soins cardiaques Manitoba

Hôpital St-Boniface Hospital
RECHERCHE • RESEARCH

Women's Heart Care Clinic & Research
Clinique et recherche en santé cardiaque des femmes

Hôpital St-Boniface Hospital

University of Manitoba

Hôpital St-Boniface Hospital
FONDATION • FOUNDATION

UNIVERSITY OF OTTAWA HEART INSTITUTE FOUNDATION

CANADIAN WOMEN'S HEART HEALTH SUMMIT 2027

Advancing Women's Cardiovascular Health Together

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Dear Colleagues and Partners,

We are pleased to invite you to participate as a sponsor of the 2027 Canadian Women's Heart Health Summit, taking place April 16–17, 2027, in Winnipeg, Manitoba.

As Canada's national event dedicated to women's cardiovascular health, the Summit will bring together clinicians, researchers, healthcare leaders, policymakers, educators, community organizations, industry partners, trainees, and people with lived and living experience (PWLLE) from across Canada and beyond.

The 2027 Canadian Women's Heart Health Summit is proudly hosted by the Canadian Women's Heart Health Alliance (CWHHA), Women's Health Clinic and Research Centre and Heart Care Manitoba at St. Boniface Hospital, St. Boniface Hospital Foundation, Asper Clinical Research Institute, Institute of Cardiovascular Sciences, the University of Manitoba, and University of Ottawa Heart Institute Foundation.

OUR VISION | **To accelerate progress in women's cardiovascular health through research, clinical care, education, advocacy, and policy by fostering collaboration, innovation, and meaningful engagement.**

Since 2016, the Summit has become Canada's premier event dedicated to advancing women's cardiovascular health. By bringing together diverse collaborators around a common purpose, the Summit creates exceptional opportunities for learning, networking, and knowledge exchange. In Winnipeg, we will build on this momentum by inspiring collective action and accelerating progress in women's cardiovascular health.

As a sponsor, your organization will connect with national leaders, showcase innovative solutions, strengthen cross-sector partnerships, and help drive progress in women's cardiovascular health.

We invite you to explore the opportunities outlined in this prospectus and join us as a valued sponsor in creating meaningful and lasting impact.

Thank you for your consideration. We look forward to welcoming you to Winnipeg in April 2027.

Warm regards,



Shelley Zieroth, MD, FRCPC, FACC, FESC, FHFA
Summit Co-Chair
Professor, University of Manitoba
Head, Medical Heart Failure Program, Cardiac Sciences Manitoba
Winnipeg, MB



Shuangbo Liu, MD, FRCPC
Summit Co-Chair
Interventional Cardiologist, St. Boniface Hospital
Assistant Professor of Medicine, University of Manitoba
Winnipeg, MB



Jodi Edwards, PhD
Chair, CWHHA
Director, Brain and Heart Nexus Research Program
Scientific Director, UOHI Data Science Centre
Director, Population Outcomes Research Unit
University of Ottawa Heart Institute
Ottawa, ON



Sharon Mulvagh, MD, FRCPC, FACC, FASE, FAHA, FCCS
Vice-Chair, CWHHA
Professor of Medicine,
Co-Director, Women's Heart Health Clinic
Dalhousie University
Halifax, NS

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WHY PARTNER WITH US?

By partnering with the 2027 Summit, your organization will:

- Engage directly with Canada's leading cardiovascular health experts
- Showcase innovations, therapies, products, and services
- Connect with key decision-makers and healthcare leaders
- Support education, research, advocacy, and health system transformation
- Demonstrate a commitment to improving cardiovascular outcomes for women
- Reach a highly engaged multidisciplinary audience from across Canada



MORE THAN A CONFERENCE

Through CWHHA's national network of 375+ members and year-round initiatives, your sponsorship will have a lasting impact on women's cardiovascular health well beyond the Summit.

2027 SUMMIT PREVIEW

350+
Delegates

Canada-Wide Representation
Targeting all 13 Provinces & Territories

Multidisciplinary Audience
Clinicians • Researchers • Policymakers • Industry Trainees • Community Organizations • PWLLE

INVESTING IN IMPACT

Sponsorship support helps create an accessible, inclusive, and impactful Summit experience while advancing women's cardiovascular health across Canada.

YOUR INVESTMENT SUPPORTS:

- Trainee Mentorship & Education
- PWLLE Participation
- Childcare Services
- Accessibility
- National Educational Programming
- Knowledge Mobilization Activities
- CWHHA Strategic Roadmap Implementation

Together, we are advancing awareness, prevention, research, education, health system transformation, and equitable cardiovascular care for women across Canada.

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A PROVEN NATIONAL PLATFORM FOR IMPACT

Since 2016, the Summit has demonstrated increasing national engagement and impact.

2016 SUMMIT	2018 SUMMIT	2021 SUMMIT	2023 SUMMIT	2025 SUMMIT
171 attendees Ottawa (in-person)	**226 attendees** Ottawa (in-person)	**465 attendees** (Virtual)	**321 attendees** Vancouver (hybrid)	**364 attendees** Ottawa (hybrid)



Each Summit features:

- Accredited Programming
- National and International Expert Speakers
- Interactive Breakout Sessions
- Poster and Rapid Fire Research Presentations
- Canadian Journal of Cardiology Abstract Publication
- Career Mentoring Sessions
- Networking Opportunities
- People with Lived and Living Experience (PWLLE)
- Awards and Recognition
- Expert Debates



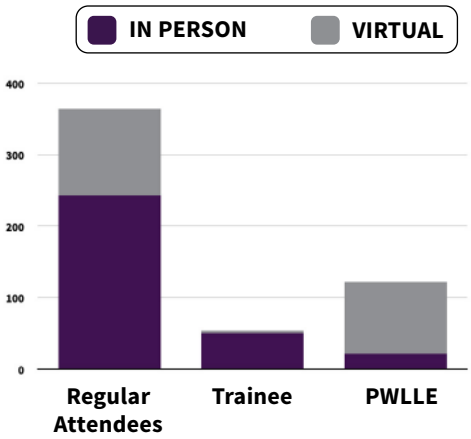
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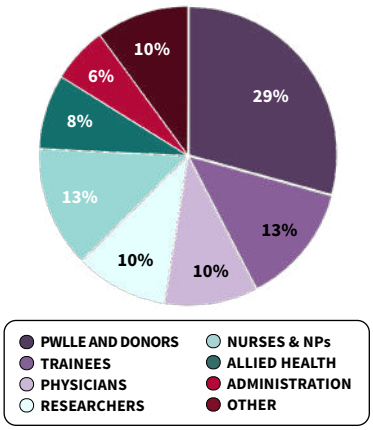
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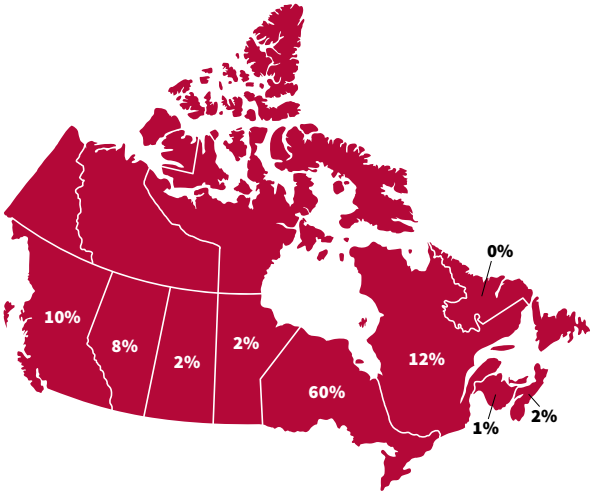
2025 REACH & AUDIENCES

A total of 364 delegates attended the Summit, 244 in-person and 120 virtually via live stream. Delegates included primary care providers, cardiologists, obstetricians and gynecologists, pharmacists, nurses, cardiac rehabilitation providers, allied health professionals, researchers, policymakers, Indigenous organizations, community partners, people with lived and living experience (PWLLE), and caregivers from across Canada.





Geographical Breakdown





364 PARTICIPANTS

- **Canada = 353 (97%)**
- **USA = 4 (1%)**
- **International = 7 (2%)** Australia, Great Britain, France, Kuwait, Nigeria, South Africa, and Switzerland.

2025 BY THE NUMBERS

- 364 attendees
- 44 invited speakers
- 25 sessions
- 64 research presentations
- 15 hours accredited education
- 3 networking events

TARGET AUDIENCE FOR 2027

Clinical Care
- Cardiologists
- Family Physicians
- General Internists
- Obstetricians & Gynecologists
- Emergency Medicine Physicians
- Nurses & Nurse Practitioners
- Pharmacists
- Cardiac Rehabilitation & Allied Health Professionals

Research & Education
- Researchers
- Students, Residents & Trainees
- Educators

Health Systems & Community
- Health System Leaders
- Policymakers
- Community Organizations
- People with Lived and Living Experience (PWLLE)

TESTIMONIALS

"I've been to all the summits and they've been equally impactful. The interdisciplinary approach to the program, the diversity of the attendees, the high-quality internationally known speakers, and the networking opportunities have combined to make the Canadian Women's Heart Health Summit a great conference.

Martha Mackay, PhD, RN, CCN(C), Clinical Associate Professor

The Canadian Women's Heart Health Summit has steadily gained momentum since its inception. From the very beginning, it has been clear—and remains true today—that bringing together top researchers, clinicians, and individuals with lived experience creates powerful energy in the shared fight to improve women's brain and heart health.

M. Patrice Lindsay, RN, M.Ed., PhD, FWSO, PWLLE

I recommend the Summit to all patients, allied healthcare and practitioners who want to broaden their knowledge in women's heart health and create new knowledge and connections in this rapidly growing field.

Tara Sedlak, MD, FRCPC, MBA, Cardiologist

As a woman with both lived and living experience, having the opportunity to learn and engage in a professional setting alongside clinicians, as equals, is incredibly empowering. Connecting with so many inspiring women who also share their personal experiences helps build a community and makes us stronger together.

Jackie Ratz, Person with Lived and Living Experience (PWLLE)"









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IMPORTANT DATES

DATE	MILESTONE	WHAT YOU NEED TO DO
November 5, 2026	**Sponsorship Portal Opens**	• Select your sponsorship level and indicate interest in additional opportunities at WomensHeartSummit.ca.
January 6, 2027	**Platinum Priority Deadline**	• Platinum Sponsors confirm their Scientific & Educational Opportunity selections.
January 7–13, 2027	**Gold Priority Selection Period**	• Remaining opportunities are offered to Gold Sponsors in application order. Confirm by January 13.
February 4, 2027	**Industry Scientific Poster Deadline**	• Submit Industry Scientific Posters for Summit review and approval.
March 5, 2027	**Sponsorship Portal Closes**	• Final date to confirm sponsorship and any remaining opportunities, subject to availability.

HOW OPPORTUNITIES ARE ALLOCATED

Sponsorship opportunities are limited and available on a first-come, first-served basis. Priority is determined by the date and time a completed sponsorship application is received.

Scientific & Educational Opportunities
Platinum Sponsors receive first priority, followed by Gold Sponsors. Industry Scientific Posters are also available to Silver Sponsors, subject to availability and Summit approval.

Engagement & Visibility Opportunities
Available opportunities are confirmed on a first-come, first-served basis, subject to availability.

DON'T WAIT TO APPLY

Sponsorship levels and many additional opportunities have limited availability and may sell out before the portal closes.

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SPONSORSHIP LEVELS & BENEFITS

A range of sponsorship opportunities has been designed to help your organization build meaningful connections, increase visibility, and support lasting progress in women's cardiovascular health.

PLATINUM

PLATINUM SPONSOR • $75,000 CONTRIBUTION

Availability: 2

Maximum visibility and engagement opportunities for organizations seeking a significant presence throughout the Summit.

Includes:

- Highest-level recognition as a Platinum Sponsor on promotional materials:
  - Logo recognition on plenary main screens during breaks and lunch
  - One sponsor message insert included in delegate tote bag, exclusive to Platinum Sponsors
  - Corporate logo included in promotional video
  - Corporate logo included on the womensheartsummit.ca website
  - Corporate logo acknowledgement in two social media posts (LinkedIn, Facebook, Instagram, BlueSky)
  - Verbal recognition of sponsorship at daily welcoming address
- 10ft x 15ft exhibitor space in premium location
- 4 exhibitor badges
- 4 tickets to the Networking Reception and Dinner Friday, April 16, 2027
- FIRST PRIORITY ACCESS to limited Scientific, Educational, Engagement & Visibility Opportunities (see page 8 for details):*
  - Accredited Symposium
  - Leadership Conversation
  - Industry Scientific Poster
- Priority access to Engagement and Visibility Opportunities (see page 9 for details and pricing)



***Additional fees apply to Scientific & Educational Opportunities.** Sponsorship fees do not include the planning, coordination, logistics, or speaker honoraria associated with symposia or leadership conversations, nor do they include food and beverage costs for breakfast or lunch symposia.*

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SPONSORSHIP LEVELS & BENEFITS

GOLD

GOLD SPONSOR • $50,000 CONTRIBUTION

Availability: 3

Includes:

- Recognition as a Gold Sponsor on promotional materials:
  - Logo recognition on plenary on main screens during breaks and lunch
  - Corporate logo included in promotional video
  - Corporate logo included on womensheartsummit.ca website
  - Verbal recognition of sponsorship at daily welcoming address
- 10ft x 10ft exhibitor space in premium location
- 3 exhibitor badges
- 3 tickets to the Networking Dinner on Friday, April 16, 2027
- Priority access to Additional Scientific and Educational Opportunities (see page 8 for details):*
  - Accredited Symposium
  - Leadership Conversation
  - Industry Scientific Poster
- Priority access to Engagement and Visibility Opportunities (see page 9 for details and pricing)

SILVER

SILVER SPONSOR • $30,000 CONTRIBUTION

Availability: 4

Includes:

- Recognition as a Silver Sponsor on promotional materials:
  - Logo recognition on plenary main screens during breaks and lunch
  - Corporate logo included on womensheartsummit.ca website
- 6ft exhibitor table and two chairs
- 2 exhibitor badges
- Access to Additional Scientific and Educational Opportunities (see page 8 for details):*
  - Industry Scientific Poster
- Access to Engagement and Visibility Opportunities (see page 9 for details and pricing)

***Additional fees apply to Scientific & Educational Opportunities.** Sponsorship fees do not include the planning, coordination, logistics, or speaker honoraria associated with symposia or leadership conversations, nor do they include food and beverage costs for breakfast or lunch symposia.*



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SPONSORSHIP LEVELS & BENEFITS

SUPPORTER SPONSOR • $20,000 CONTRIBUTION

Availability: 5

Includes:

- Standard exhibitor table with two chairs. Opportunity to upgrade booth size for an additional fee.
- Recognition as a Supporter Sponsor on WomensHeartSummit.ca website
- Access to additional Engagement and Visibility Opportunities (see page 9 for details and pricing)
- 2 exhibitor badges

EXHIBITOR SPONSOR • $10,000 CONTRIBUTION

Availability: 10

Includes:

- Standard exhibitor table with two chairs. Opportunity to upgrade booth size for an additional fee.
- Recognition as Exhibitor Sponsor on WomensHeartSummit.ca website
- Networking and exhibit hall access
- 1 exhibitor badge

NOT-FOR-PROFIT EXHIBITOR • $3,000 CONTRIBUTION

Available to registered charities, patient organizations and not-for-profit organizations and community groups.

Availability: 5

Includes:

- Standard exhibitor table with two chairs. Opportunity to upgrade booth size for an additional fee.
- Recognition as Not-for-Profit Sponsor on WomensHeartSummit.ca website
- Networking and exhibit hall access
- 1 exhibitor badge

ADDITIONAL SCIENTIFIC & EDUCATIONAL OPPORTUNITIES

The Canadian Women's Heart Health Summit offers a variety of opportunities for organizations to support education, knowledge exchange, and collaboration in women's cardiovascular health. All educational activities will adhere to applicable accreditation standards and Summit policies. Access to these opportunities is based on sponsorship level and availability. Platinum Sponsors receive first priority, followed by Gold Sponsors. Industry Scientific Posters are also available to Silver Sponsors, subject to availability and approval.

Accredited Symposium

$10,000

Support a 60-minute accredited educational session focused on emerging evidence, clinical advances, and best practices in women's cardiovascular health.

Includes:

- Dedicated program session
- Prime agenda placement
- Exposure to a multidisciplinary audience

Availability: 2

Leadership Conversations

$5,000

Interactive fireside-chat style discussions featuring thought leaders, innovators, clinicians, researchers, policymakers, and persons with lived and living experience.

Includes:

- High-profile program exposure
- Thought leadership positioning
- Engagement with healthcare leaders and decision-makers

Availability: 2

Industry Scientific Posters

Included: 1 per Platinum, Gold or Silver Sponsor

Showcase research, educational initiatives, implementation projects, and innovations relevant to women's cardiovascular health. All submissions are subject to approval by the meeting co-chairs.

Includes:

- Scientific poster display
- Visibility within poster and exhibit areas
- Informal delegate engagement opportunities

Availability: 10

Educational opportunities are subject to availability, accreditation requirements, and approval by the Summit Steering Committee. Additional fees apply. Sponsorship fees do not include the planning, coordination, logistics, AV, or speaker honoraria associated with symposia or leadership conversations, nor do they include food and beverage costs for breakfast or lunch symposia.



ADDITIONAL ENGAGEMENT & VISIBILITY OPPORTUNITIES

Additional opportunities are available to increase visibility, foster connections, and enhance the delegate experience. Pre-Summit activities will take place on Thursday, April 15, 2027.

Networking Dinner Sponsor
• $15,000

Exclusive sponsorship of the Summit's most anticipated off-site evening networking event on Friday, April 16, 2027.
Availability: 1

PWLLE Forum Sponsor
$10,000

Support a dedicated day of learning, engagement, and empowerment for persons with lived and living experience. Thursday, April 15, 2027
Availability: 1

Professional Brand Studio
$7,500

Help attendees elevate their professional presence and personal brand through complimentary professional headshots.
Availability: 1

National Summit Welcome Reception Sponsor
$5,000

Support the Summit's opening gathering, welcoming delegates from across Canada for networking and connection.
Thursday, April 15, 2027
Availability: 1

Career Mentorship Session Sponsor • $5,000

Support a dedicated career development and mentorship session connecting trainees and early-career professionals with established leaders in women's cardiovascular health.
Thursday, April 15, 2027
Availability: 1

Wellness Activity Sponsor
$5,000

Support a wellness-focused activity such as a morning yoga session, guided movement break, or mindfulness activity designed to promote well-being, connection, and self-care among attendees.
Availability: 2

Wine and Cheese Reception
$5,000

Support meaningful networking while showcasing your brand.
Friday, April 16, 2027
Availability: 1

Hotel Key Card Sponsor • $5,000

Exclusive branding on official Summit hotel key cards, providing visibility from arrival through departure.
Availability: 1

Coffee Break Sponsor
$2,500

Support delegate networking and engagement during scheduled refreshment breaks.
Availability: 4

Venue Advertising
Starting at $2,500

Increase visibility through premium advertising placements throughout the Summit venue.
Availability: Multiple Opportunities

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SUMMIT LOCATION

RBC Convention Centre • 375 York Ave, Winnipeg, Manitoba, Canada, R3C 3J3

The RBC Convention Centre Winnipeg is the premier convention centre in Manitoba and is located in the heart of Winnipeg's bustling downtown. Surrounded by hotels, restaurants, attractions, and entertainment, it offers an ideal setting for delegates to connect, network, and experience the city.

The Delta Hotels by Marriott Winnipeg is the Summit's official host hotel, conveniently connected to the RBC Convention Centre by an indoor skywalk. The CWHHS has partnered with the Delta Hotel to offer discounted guest room rates for delegates and sponsors.

Accommodation details and booking information will be available on the Summit website, WomensHeartSummit.ca.

EXHIBIT HOURS

- **Friday, April 16, 2027** • 7:30 a.m. - 6:30 p.m.
- **Saturday, April 17, 2027** • 7:30 a.m. - 3:00 p.m.

SETUP

Thursday, April 15, 2027
9:00 a.m. - 11:30 p.m.

Friday, April 16, 2027
6:00 a.m. - 7:30 a.m.

*All exhibit spaces to be set up before 7:30 am on Friday, April 16, 2027

TEARDOWN

Saturday, April 17, 2027
3:00 p.m. - 5:00 p.m.



*Please note: Electricity, extra tables and chairs, etc. must be ordered separately from the RBC Convention Centre. These items are not included in your exhibit space cost.

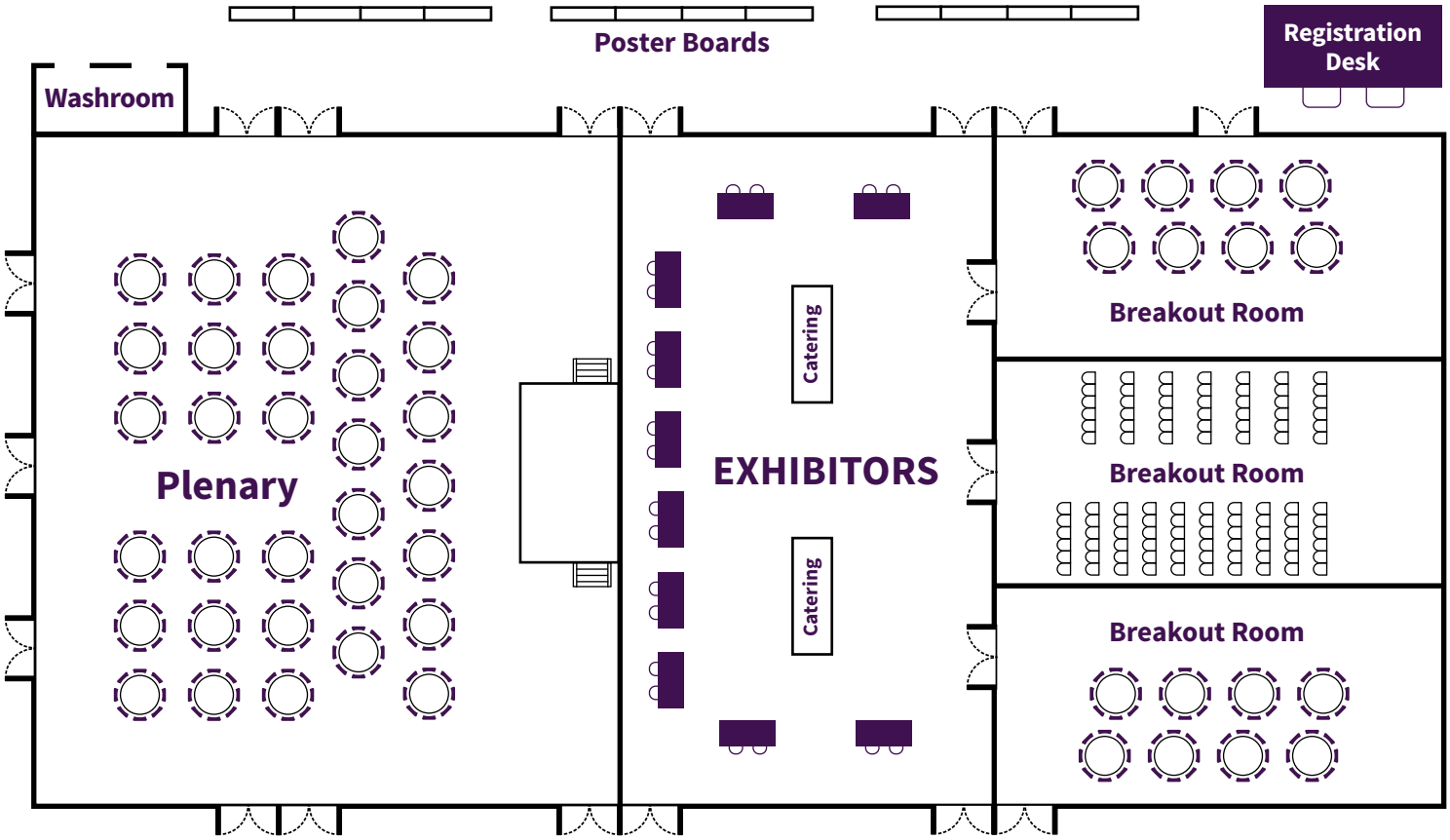
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EXHIBIT SPACE

Standard exhibit spaces include one 6ft table and two chairs. Platinum and Gold Sponsors receive larger exhibit spaces as outlined in their sponsorship packages.



RESERVE YOUR SPONSORSHIP
Portal Opens: November 5, 2026
Portal Closes: March 5, 2027

Sponsorship levels and additional opportunities are limited and may sell out before the portal closes.

Scan the QR code to visit the sponsorship page and reserve your sponsorship.

To discuss sponsorship opportunities or customize a package that aligns with your organization's goals, please contact:

LISA COMBER
Lead Summit Coordinator and Manager, Canadian Women's Heart Health Alliance, admin@cwhha.ca

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JOIN US IN WINNIPEG

Be Part of Canada's Leading Women's Cardiovascular Health Event

The 2027 Canadian Women's Heart Health Summit will bring together clinicians, researchers, healthcare leaders, policymakers, trainees, industry partners, community organizations, and people with lived and living experience from across Canada to advance the future of women's cardiovascular health.

Advancing Women's Cardiovascular Health Together

WOMENSHEARTSUMMIT.CA

FOLLOW US

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CENTRE CANADIEN DE SANTÉ CARDIAQUE POUR LES FEMMES

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